



# Navigating the Future: Management Strategies for Sustainable Transformation

Human Resource | Marketing | Finance & Economics |
Technology | Literature & Communication | Entrepreneurship

## **Paper Submission Guidelines**

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- The cover page of the paper should contain the title, authors' name and affiliation, address and email id.
- ▶ The length of the paper should not exceed 5000 words excluding Title page and Reference.
- ▶ It must be accompanied by an abstract/ summary (in about 200 words) and 4-5 keywords.
- ▶ It should be typed in Times New Roman style, with font size 12,1.5 line space and 0.75 inch margin on all sides.
- >> The prescribed style of referencing is as follows:

#### **Books**

#### Basic format for a book:

Wood, N.V. (1995). *Perspectives on argument*. Englewood Cliffs, NJ: Prentice Hall.

#### Two or more authors:

Hawley, J., & Tilghman, C. (1992). *Getting down to specifics*. New York: HarperCollins.

## **Edited Book:**

Stanford, J. A. (Ed.). (1993). *Connections: A multicultural reader forwriters*. Mountain View, CA: May field Publishing Company.

#### Article or Chapter in an edited book:

Torres, M. (1993). Crossing the border. In J. A. Stanford (Ed.), *Connections : A multicultural reader for writers* (pp.77-73). Mountain View, CA: Mayfield Publishing Company.

#### Periodicals

## Article in a journal paginated by volume:

Bordeck, N. (1997). Going against the grain: Disruptive class room behavior. *Behavioral and Educational Sciences*, 19,198-2087.

## Article in journal paginated by issue:

Reptik, J. (1990). Lateral moves through public school systems. *The American Educator's Association Publication*, 65 (2), 30-47.

### Magazine article:

Carver, K. L. (1993, February 9). Mind over matters. *Management Magazine*, 62,71-74.

## Newspaper article:

Barren, F. H. (1996, Winter). Ethical treatment of test subjects. *The Research Psychologist*, 48,8-11.

#### Newspaper article, no author:

AIDS research uncovers possible miracle drug. (1997, July 1). *The St. Louis Herald*, p.c6.

#### **Electronic Sources**

Article in an Internet-only journal

Fredrickson, B. L. (2000, March 7). Cultivating positive emotions to optimize health and well-being. Prevention & Treatment, 3, Article 0001 a. Retrieved November 20, 2000, from http://

journals.apa.org/prevention/volume3/pre0030001a.html

#### Online document

Hermann, W.A. (1989). Teaching Writing with Peer Response Group: Encouraging Revision ERIC Digest.

Retrieved February 10,2001, from

http://www.ed.gov/databases/ ERIC\_Digest /ed307616.html

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**Declaration** A declaration-cum-undertaking in hard copy signed by all the authors as per proforma available at

www.asbm.ac.in/asbmpublication should be submitted along with the article.

**Review** The paper would be blind-reviewed and the decision of the reviewing committee will be final. Acceptance of

papers will be conveyed to the corresponding author.