

CERTIFICATE COURSE in Personal Finance and Investment Planning

10th July - 9th August, 2021

Financial freedom is essential to lead a happy life. Resources are always scarce, and these scarce resources can be put to alternative uses. One should know how to make the best use of the available resources and make financial planning to meet any emergency and to provide for the old age. What is more, life being uncertain, it is also crucial to provide reasonable financial security for the near and the dear ones.

This certificate course is designed to elucidate the basics of personal finance and financial planning. The modules will cover not only the conceptual aspects, but also saving, investment, personal loan and insurance products and the related tax laws. On successful completion of the course, a participant is expected to understand the nuances of personal finance and choose appropriate savings and investment options with adequate risk-return trade off. Thereby one can manage one's personal finance well to achieve financial freedom.



Subjects/Modules :

1. Personal Finance and Planning
2. Savings, Personal Loan and Investment Products
3. Risk Management & Insurance Products
4. Tax Laws and Planning

(Each subject will be covered in five classes of one hour each)

Learning Outcomes

After completion of this course the participants will be able to:

- = Develop an understanding on conceptual aspects of personal finance and planning
- = Know the savings and investment products available in the market.
- = Choose appropriate savings and investment options with risk-return trade-off.
- = Understand the risk attached to human life and to manage the same through insurance
- = Know the basic principles of taxation system prevailing in India and how to have proper tax planning and electronic filing of tax.

Target participants

Students, small traders, entrepreneurs, employees, professionals, retired persons, housewives and others interested in acquiring knowledge on personal finance.

Eligibility

Graduate in any discipline.

Duration, Mode of Delivery and Certification

- One Month (20 hours),
- Online live classes on Google meet platform (Weekly 2 days only)
- Certificate will be issued to the participants by ASBM University on successful completion of the course.

Course Fees

Rs. 1,000 (Rupees One Thousand Only) per participant

Registration Process:

Please follow the following steps:

1. Click on the registration link : <https://forms.eduqfix.com/asbmunievents/add>
2. Select the branch: ASBM University - Event
3. Fill in your E-mail Address and click search
4. Fill in all the required personal details
5. Next select "Certificate Course in Personal Finance & Investment Planning " under "What type of Virtual Event do you wish to attend?"
6. Click on Select Programme to select your participation type any Graduate
7. Submit the details and go ahead with the respective payment of fees.



About ASBM University

ASBM University, established by Government of Odisha in 2019 as a state university, traces its legacy to Asian School of Business Management, which was founded in 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former Professor of IIM Lucknow & Indore. The fact that a standalone B School has been granted university status by the state government within fourteen years of its existence speaks volumes about its quality parameters and performance. In fact, its quest for excellence has resulted in ASBM being awarded international accreditation by Accreditation Council for Business Schools and Programs (ACBSP), US A for its MBA Programme.

ASBM University offers cutting edge courses like MBA, Ph.D. in Management, MBA (Rural Management), Executive MBA, MBA (Semester abroad with University of Nottingham Malaysia), M. Sc. (AI & Decision

Science), M.Sc. (IT Management), M.Com., M.A. (English), M.A. (Communication & Digital Media), M.A. (Economics), B.Com. (Hons.), B.A. (English-Hons.), B.A. (Communication & Digital Media), B.A. (Economics-Hons.), BBA (Hons.), BBA (Rural Management), BBA (E-Commerce), B.Sc. (Data Science) and B.Sc. (IT Management)

Besides playing a pivotal role in providing value based management education with an industry driven curriculum, ASBM University is also committed to research and development. To realise its vision to set the best standards for management education and business leadership, ASBM has entered into coveted MoU with internationally reckoned centres of learning like University of Nottingham Malaysia, Metropolitan State University (MSU), California State University, San Bernardino (CSUSB), Westcliff University, North Carolina Central University (NCCU), St. Cloud State University, Universidad Argentina de la Empresa (UADE), Argentina and Management Development Institute of Singapore (MDIS), Singapore.

About Bhubaneswar



Bhubaneswar, the capital city of Odisha, is one of the first planned cities of India and is now in the forefront of the smart city movement. Aptly called the City of Temples, it is home to a large number of temples, the more famous ones being Bharateswar & Satrugneswar (6th century AD), Parsurameswar (7th century), Rameswar & Vaital (9th century), Mukteswar (10th century),

Rajarani & Bramheswar (11th century), and of course Lingaraj (11th century), the most renowned. Together with Puri (Jagannath temple) and Konarka (Sun temple, a world heritage site), it forms the golden triangle for tourism. The golden beaches of Puri and Konarka add to the attraction.

Bhubaneswar is also an acclaimed centre for art and craft - applique work (from Pipli), handloom saree (from Sambalpur, Berhampur, Sonapur & Maniabandha), silver filigree (from Cuttack), stone carving, pata painting (from heritage village Raghurajpur), brass & bell metal work (from Kantilo & Balakati), dhokra casting, horn art, cane furniture etc. It is also home to world renowned Odissi dance and Odissi music.

The other important attractions of Bhubaneswar include Udayagiri and Khandagiri Caves, Dhuli (with its Ashokan rock edict and Buddhist monument standing witness to transformation of Ashoka, the War Monger to Ashoka, the Peace Keeper), Chaousathi Yogini temple (at Hirapur, one among only five in India), Nandan Kanan (437 hectare zoological park and botanical garden), Odisha State Museum, Odisha Modern Art Gallery, Regional Museum of Natural History, Tribal Museum, Pathani Samanta Planetarium etc.



DR. PADMANAVA MOHAPATRA

padmanav.mohapatra@asbm.ac.in

Tel.: +91 9861296396

Coordinator



DR. RUPSA MAHAPATRA

rupsa.mahapatra@asbm.ac.in

Co-COORDINATOR

Shiksha Vihar, P.O. ASBM University,
Bhola (Chandaka), Bhubaneswar -754 012

Tel : + 91 674 2374801 / 02 / 03 / 04 / 05

For Details Please Visit : www.asbm.ac.in